GREEN READ

Entrepreneurial skills

The GROW process

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Time: 2-3 hours

Goal: Using a specific problem-solving tool.

The best way to tackle organisational problems is by applying a model which is already tried and tested in business coaching. The GROW model is precisely consisting of a structured approach to break down and analyse a problem in its components. GROW is an acronym in which each letter represents a step in the problem-solving process.

How it works:

G - Goal: Align on the goal(s) you want to achieve. Be as precise as possible and include numbers, time frames, etc.

R - Reality: Observe where you are on the journey to achieve your goal. What still lies ahead of you?

O - Obstacles & Options: Which obstacles does your team currently face, and which challenges do you anticipate in the future? Consider various approaches to overcoming the (possible) roadblocks.

W - Way forward: Write down concrete action steps that you will take moving forward, including responsibilities and timelines.